

OUR STORY OF 'CORONA YUGA – AN EDUCATIVE BOARD GAME'

By Mrs Sangeetha HC, M/o Master Veer V Kashyap



The pandemic situation is something no one had ever dreamt that the world would experience. While everyone were distressed with the scenes around the world and when the same four walls meant the world to all kids and elders, a **Ten year old** kid came up with a Board Game of his own, which he created not just to kill his own boredom but to educate and create awareness about the situations prevailing in the world. The result of that is what you have today as **CORONA YUGA BOARD GAME**.



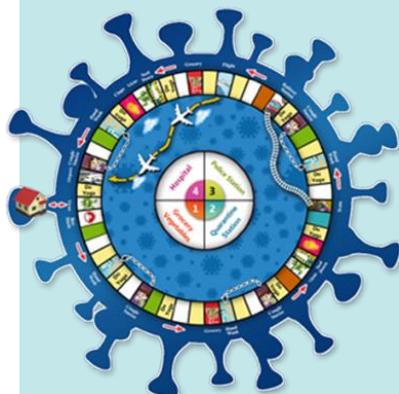
Veer Kashyap had gone to visit his grandparents in Bengaluru during the academic break and got stuck due to lockdown. To overcome the boredom, he decided to design a board game on his own when our *Prime Minister* announced first phase of lockdown. He understood the COVID-19 scenario through media and came up with a board game, which he named **CORONA YUGA**, meaning *Corona Era*. He designed the layout, drew *infamous corona virus* shape on a cardboard and accomplished using material available at home. He *play tested* his game several times with the help of his family member including *great grandmother* (aged 94 years) at home during lockdown. We posted a video on the **YouTube** on **20 Apr 20** in order to explain the DIY - Board Game and spread the awareness. and same went viral within few days. (<https://www.youtube.com/watch?v=vaITiYGeAjY>)



His efforts, idea, creativity and innovative idea behind the Board game was appreciated by our friends and families. We applied for *copyright & trademark after thorough study* so that Veer can retain the **IP rights** for the Design, Rules and the Name.



Meanwhile, his video caught the attention of **Mr. Venkata Reddy**, *CEO of Teck Team Solutions and COO of Wission Talk, Visakhapatnam, Andhra Pradesh*. Mr. Venkata Reddy appreciated Veer's work and indicated keen interest in publishing his work. Since we had *no past experience* in the field of Board Games, we shared our design with M/s TTS. Veer along with Team TTS extensively and dedicatedly worked towards publishing the Board game on **20 May 20** in spite of all the challenges that the pandemic situation had to offer. In next 30 days, i.e., by **20 Jun 20**, our first **60 sets** (as pilot products) of board game made it to India's largest online store **Amazon.in** due to sustained efforts of *Veer and Team TTS*.



Board Game. Board games are an effective way of introducing new concepts to children and Corona Yuga serves as one such game that teaches kids and even elders about the ***safety guidelines to survive a pandemic*** and inculcate a behavioural change. In addition, Board game promotes ***Yoga, social distancing*** and also ***shows appreciation*** to our **COVID Warriors** for their selfless services. The ***artwork of YUGA*** in the title 'Corona Yuga' is a dedication to the *COVID warriors*. This game is not just for the corona era, but in the future years, it will help everyone to *relive* and to learn the way people survived in the Corona Era and overcame the pandemic to be titled as **Corona Survivors**.

Our Prime Minister Shri Narendra Modi's call for ***Aatma Nirbhar Bharat*** (Self-Reliant India) and ***Vocal For Local*** gave much needed ***encouragement to a Home-Maker like me*** towards transforming a prototype designed at home into a *playable educative Board game* in a record time of **60 days**.

Veer being the "Youngest Board Game Designer", his maiden design has gained recognition and appreciated by eminent personalities including President Navy Wives Welfare Association and many Board Game designers. Further, various print media such as *The Hindu, The Republic World, The Times of India* and many other local newspapers, have acknowledged his innovative game for social cause. All testimonials and news coverage links has been chronicled in the webpage **www.coronayuga.com**. *We are hopeful that Veer's work will inspire many others to create more innovative & educative Board games and compete with Chinese, American and European board games in future.*

Game App. Post launching of ***Corona Yuga Board Game*** on Amazon, we signed a MoU to develop his design as a Game App. Veer interacted extensively with the design team to develop his game app through App Developers. The Game App has been tested by various individual users and has been appreciated for its creativity and simplicity. However, we were unable to launch on Google Play Stores view restrictions imposed by Google on uploading any app with the name 'CORONA'. Notwithstanding, *efforts are being made to contact Government of India / Ministries to seek approval for dedicating our Game app under Aarogya Setu App for wider reach and spread the awareness in an entertaining way with no financial commitments to us.*

Undertaking Note: Corona Yuga Application will not access any personal information from the User's device and is purely for educative & entertainment purpose.

About Game Designer – Master Veer V Kashyap



Veer Kashyap is a 10 year old Grade V student at Navy Children School. Veer is an outdoorsy person and loves playing cricket. He is passionate about solving various Rubik cubes. He also plays guitar, harmonium, keyboard and piano. His favourite pass time is playing chess and board games with friends and family.

*He recently **contributed Rs.1000 to PM-CARES** fund from the profit generated through the sales (60 sets only through Amazon.in) of his Board Game to fight against COVID-19.*

He intends to make this Board game available easily to all children and in school to spread the social awareness. His intent is to ensure present precautionary measures and our COVID warriors are appreciated by future generations to come.

In order to encourage other children towards designing their own Board Game, he initiated an online Board Game Design Competition (BDC 2020) on 01 Jun 20 to commemorate "International Table Top Day". He designed a Google Form and uploaded the same in the site for participation by the other kids. (Age 8 – 16) (<https://www.coronayuga.com/#events>)